

Do You Know the True Cost of Printing?

The costs associated with printing are often misunderstood. Traditional printing costs such as paper, ink and toner really are just the tip of the iceberg.

That's why a **Print Cost Study** is essential to optimize your printer fleet, redeploy your existing printers and downsize your printing costs.

Printer Cost Study:

- Track all device activities, supplies, & costs
- Monitor and update actual expenses
- Ability to identify expensive & problem devices
- Ability to provide analysis of total cost of printing and yield comparisons
- Reduced internal IT service administration
- Reduced document-related cost

For more info, contact:

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PRINTING COSTS

cartridges
maintenance kits
service calls

OVERHEAD COSTS

hardware
labor costs
network software
& hardware

DOWNTIME COSTS

inefficiency
missed deadlines
lost productivity
unhappy customers



BOISE OFFICE EQUIPMENT